| connections with the teaching community, and any other information you believe is pertinent to your candidacy. | | | |
|--|-------------------------------------|------------------------------------|---------------------------------------|
| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
| I was raised by educators in a | Education is my 'true north'. I | – PERSONAL BACKGROUND – | I'm a graduate of Georgetown |
| multicultural family and have | have spent about 15 years in | My husband, Davy Jay, and I have | Law and a corporate attorney with |
| been involved in public schools | higher education serving students | lived in Fairfax since 2004. Davy | a decade of experience |
| and local politics from a young | in a variety of roles and about 10 | grew up in MIII Valley attending | scrutinizing lengthy and detailed |
| age. I've been supporting other | years in the private sector across | public schools. Both of our | budget documents for |
| women in leadership most of my | human resources, training and | children, Liam and Anna, attended | sophisticated clients. I grew up in |
| life. I started volunteering in my | development, and customer | Manor, White Hill and Archie | New York City, the oldest of four |
| grandmother's kindergarten class | support. I have a BS in Health | Williams. I am a daughter of a | boys, where I attended public |
| as a teen and walked in picket | Education from Appalachian State | "Cradle to Career" public school | schools from kindergarten |
| lines for more teacher pay. As a | University and a Masters degree | family - My mom was a preschool | through college, first at Hunter |
| young woman I saw the | in Higher Education | director. My stepmom was an | College Elementary and High |
| importance of volunteering, as | Administration from the University | elementary arts educator who | School, and then at CUNY: Hunter |
| well as the challenges that | of Denver. I currently lead an | started the first arts education | College. I never imagined falling |
| teachers face, both economically | educational consulting business | foundation in her district. My dad | in love with a place like Fairfax |
| and in supporting their students. | helping high school students and | started the first independent | until I met my wife in 2008 and |
| This made a lasting impression | families navigate the college | study/continuation program in his | started coming back to Fairfax |
| and fostered a deep appreciation | application and selection process. | high school district and was union | multiple times a year to visit her |
| and desire to support strong | I also continue to teach locally as | president. And, my Mexican | mother who still lives in Deer |
| public schools and teachers. | an adjunct faculty member at | stepdad's family brought | Park. My wife was born and |
| | Dominican University of | Montessori programs to Mexico | raised in Fairfax, and when our |
| I attended public school K-12 in | California. | City. He went on to become the | first child was born in 2018, we |
| San Diego and graduated from UC | | Chair of the Education | decided shortly after to move |
| Davis. I've lived in the district | My wife and I moved to San | Department at Loyola University | back and bought a house in |
| (both Fairfax and San Anselmo) | Anselmo in 2012 and we have two | in New Orleans where I attended | Marinda Oaks up behind St Rita's |
| for the past 13 years. I am a | daughters, Emerson and Vivian, | public school. | in Fairfax. My oldest is now in first |
| parent in the district and my kids | attending Brookside (5th & 2nd | | grade at Manor, and our youngest |

1. Please provide us with a brief summary of your background, education, length of time in the community, children in our district, any connections with the teaching community, and any other information you believe is pertinent to your candidacy.

| have attended RVSD schools from TK - 8 grade, so I know first-hand the excellent education our students are receiving. I am also grateful for the relationships I've built with the teachers in RVSD over the years and am honored to call several of them friends. Through my many years volunteering in classrooms, | grade). Our eldest began kindergarten at Hidden Valley before we moved into the Brookside district eight months later. Kathleen Wolfe and Kristi Fish were our first introductions to the wonderful teachers and leadership within the Ross Valley School District. You'll now find me as a volunteer Day Time Supervisor at lunch each week at | CIVIC ENGAGEMENT – I have the public service experience needed to understand complex issues, navigate challenging budgets, and facilitate effective community engagement. I believe deeply in public service and giving back to the community. Shortly after moving to Fairfax I was appointed to the Planning Commission | is 2.5yo, so I will be a dad in RVSD for at least the next 12 years. Growing up in a place like New York City, especially as a black and Jewish person, it's been a bit of a culture shock with how white most of Marin is, but I have been heartened by how committed to Diversity, Equity, Inclusion & Belonging RVSD is as a District as |
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| chairing school fundraisers, serving as a YES Board member, working on 4 parcel tax campaigns to improve teacher salaries, and helping on the RVSD Citizens Oversight committee for Measure A Funds (not to mention all the committees I serve on as a Trustee), I have learned a lot about the district and gained a deep understanding of the schools and the challenges they face from many perspectives. I've made it a point to spend as much time at our 5 schools as possible to see what our students and teachers are experiencing every day. | Brookside, in the classrooms at various times, and also attending any field trip possible. Most recently I spent four days at Walker Creek with Stacy Walden and Rachel Rosen and last spring with Sammy Hundley and Barbara Forshee at Gold Country. Prior to joining the RVSD School Board, I spent about 4 years serving as a board member at San Anselmo Preschool (SAPS). It was a great introduction into early childhood education and administration leadership. It was also a great launching pad for my experience as a current Trustee. As a board member at SAPS, we addressed teacher pay, retention, and recruitment; navigating COVID; planning for universal TK | where I served for 9 years (2 terms as Chair). At Manor School, I served for 6 years as the Chair of the Lapathon, 2 years as PTA President, and 2 years as Site Council Chair. My leadership role at Manor included advocating for shifts to the Multi-Age Program housed Manor in order to ensure equity across all classrooms, teachers and students on campus. I have been a soccer coach with West Marin Soccer and was the Registrar for West Marin Little League for 3 years. I have also been a member of Archie William and RVSD Parent/Guardian Equity Committees as they were both starting up. | well as a community. In addition to being racial minorities, my daughter and I both have anaphylactic food allergies, so I personally understand how challenging "invisible disabilities" can be to navigate in a school system. Manor has been extremely welcoming and inclusive, and I want to make sure that the DEIB priorities I've experienced firsthand at Manor are universal experiences across all RVSD schools. My wife and I always say, you don't know what you don't know, but it's easier to learn when you ask questions and make families feel welcome sharing their diverse experiences. Last school year, I wrote to the current Board multiple times |

| (and the likely drop of attendance within the TK program); financial constraints and managing our budget effectively. As soon as I heard about the opportunity to apply for the Appointed Trustee role in January 2023, I knew it was exactly where I should be. Luckily, I was appointed a couple of weeks later. I find tremendous joy and energy working with the RVSD community, the teachers, the district office, the new Superintendent, and the students | And, it has been my privilege for the past 4 years to serve as a Trustee for the Ross Valley School Board. During my first term, actually at the first meeting, my colleagues elected me to serve as Board President. I served as President for the first 3 years of my term. During this time I led the difficult process of representing the District to the State Board of Education against the Ross Valley Charter's appeal of the prior RVSD Board's denial of its charter renewal. I also led the Board through the difficult | about a variety of issues but especially the teacher salary negotiations. If you'd like to read any of those correspondences here, they are publicly available in meeting agendas, with the most applicable ones in January - May of 2024. I'm also happy to attach PDFs of my correspondence with the current Board if anyone wants to email me at philipjfeffer@gmail.com |
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| | unified body, complements and coordinates with District administration and teachers. | |
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| | - PROFESSIONAL EXPERIENCE | |
| | I have a proven track record of leadership and service-rolling up | |
| | my sleeves to understand issues, engaging in difficult conversations, making tough | |
| | decisions, and getting the job done. With 25+ years senior | |
| | executive experience in Marin's nonprofit sector, I bring essential financial and facility management | |
| | skills, alongside expertise in planning, data analysis, and | |
| | process facilitation. I have worked for the past 7 years as Senior Director of Collaborative | |
| | Infrastructure and Communications at Marin | |
| | Promise Partnership, a coalition of more that 100 community leaders, nonprofits, school | |
| | districts and funders dedicated to improving educational equity in | |
| | Marin. Prior to that I was CEO of MarinSpace for 13 years and a | |
| | strategic planning consultant for 10 years. | |

| 2. How much money do you intend to spend on your campaign? How much money have you raised so far? Do you have a campaign consultant? Who is it? Do you have volunteers for door knocking/phone banking? | | | | |
|--|---|--|--|--|
| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer | |
| My goal is to spend less than \$2,100 on my campaign. It frustrates me that so much money is spent on campaigning when it could be going to the YES Foundation and our schools. I'm trying to market my campaign in a frugal manner via cost-effective and free methods as much as possible. I've raised \$2,050 so far. I will donate any remaining funds to the YES Foundation, as I did after the 2020 election for RVSD Trustee. I do not have a campaign consultant. Yes, I have family and friends who have volunteered to help me with door knocking. | I have self-funded my campaign and invested about \$600. I am not seeking donations for two primary reasons. First, I was able to gain assistance from our community, including several RVSD parents, who donated their time and talents with my campaign sign & website design, campaign sign/postcard printing, placing signs at their homes and handing out postcards. Secondly, I would rather have families and organizations donate towards YES! and Parent Clubs rather than my campaign. | I will be keeping my campaign spending to under \$2,000 and to date I have raised and spent about \$800 on lawn signs, postcards, and my website. My campaign is primarily self-funded with in-kind assistance and a contribution from the Marin Women's Political Action Committee through their endorsement process. I do not have a campaign consultant although I have registered to use the online tools at www.goodparty.org (a non-partisan on-line campaign tool dedicated to "Empower real people to run effective campaigns without dark money, and outside the two-party system." The few volunteers I have are focused on distributing lawn signs and sending out personal emails. I am doing my own canvassing and will not be doing any phone banking. | As of this writing, my campaign is self-financed. I've spent about \$1250 + filing fees. I am in the process of setting up a campaign bank account, and the Marin Democrats, who endorsed me, will make a campaign contribution once it is setup, but I do not know the amount yet. My campaign is run by me and my wife, Megan Feffer, who is a communications specialist but has never worked in politics before. We have physical "door knockers" (cardstock flyers with doorknob holders cut out to leave on doors if residents aren't home) from Marin Democrats to hand out to specific neighborhoods in Fairfax and San Anselmo (the neighborhoods are assigned by Marin Democrats). We welcome any volunteers! | |

| 3. If it were up to you, what top three issues would you address in our school district/ schools? | | | |
|---|-------------------------------------|-------------------------------------|--------------------------------------|
| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
| The 3 most critical issues I see | The most critical issue is the | - BUDGET- | 1) Teacher and staff |
| for the District are 1) increasing | revenue challenge affecting our | Our most critical issue right now | compensation – I thoroughly |
| revenues and | district budget and ultimately | is to improve the District's | reviewed last year's RVSD budget, |
| enrollment/attendance 2) | teacher compensation packages. | financial position by raising | the recently adopted budget, and |
| repairing teacher trust & | The second important issue | revenue and eliminating our | those budgets going back through |
| improving pay, and 3) improving | would be to ensure students have | structural deficit so that we can | the more recent pre-pandemic |
| special education services. | the Tier II interventions they need | improve teacher pay and benefits. | years, and I came to the |
| | which would support teachers | One of the main reasons I decided | conclusion that the District can |
| I am currently working on all 3 of | working with those students. | to run for a second term was | afford to increase teacher salary |
| these issues as an incumbent | This includes guest support | because I knew that this very | more than the District has |
| Trustee and the current Board | teachers, intervention teachers, | complicated budget issue, with a | constrained itself to doing. I've |
| President. | and to ensure special education | new Superintendent, would | detailed my analysis and opinions |
| | staff have the training they need. | require the knowledge and | in my communications with the |
| -The RVSD budget, while | And the third issue I would | experience of incumbent Trustees | District, and they haven't been |
| positively certified by the County, | address over the next four years | who have already spent years | substantively rebutted. RVSD is at |
| is very lean and as the lowest | is improving the communication | understanding and wrestling with | risk of losing teachers to |
| funded school district in Marin | and overall trust between the | budget issues. We need to do the | neighboring districts, many of |
| County, our substantially lower | teachers, RVTA, Ross Valley | hard work to create a long-term | which offer significantly better |
| revenues present unique | community, district office, and the | sustainable, structural solution. | pay, and it is already struggling to |
| challenges. Addressing this issue, | board. | Micromanaging one-time | hire new teachers needed as a |
| requires efforts on multiple fronts, | | programmatic budget cuts here | result of its experienced teachers |
| which I have already started: | | and there or fundraising year after | leaving to work in districts that |
| | | year is unsustainable and | are closer to paying a living wage. |
| 1. A public education and | | insufficient to address our current | The loss of good teachers will |
| informational campaign. Our | | situation. Budget cuts alone are | result in our school rankings |
| budget revenues can be positively | | not sufficient and will negatively | decreasing, which could harm the |
| impacted by increasing | | impact teachers by cutting into | desirability of the District to |
| attendance and enrollment, so I | | classroom resources, reducing | |

| have been personally reaching out | |
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| have been personally reaching out | support staff such as aids and families and ultimately lead to |
| to families with very young | other paraprofessionals that they less revenue for the District. |
| children to promote our schools | rely on, and inappropriately asking |
| and encouraging our school | teachers to have to fundraise for 2) Diversity, equity, inclusion & |
| community to do the same. | the resources that should be belonging – As a black and |
| Messaging about the importance | provided to them by the District Jewish father with my own |
| of attendance has also been | through public funds. We need to anaphylactic allergies as well as a |
| increased to families. | focus on creating sustainable daughter who has anaphylactic |
| 2. I helped develop flyers to | revenue through increased allergies, I personally know the |
| distribute that explain the budget | enrollment and attendance as importance of DEIB programs. |
| limitations and how we can | well as raising public funds This is and has been a priority for |
| improve revenues. | through renewing and increasing the District, and I look forward to |
| 3. I constantly advocate for | our parcel tax and bond revenue. supporting these endeavors. I |
| and encourage people to donate | hope to also be able to expand |
| to the YES Foundation, which | - COMMUNICATION & TRUST - this to encompass what are |
| helps fund art, music, theater and | Another very important issue is to sometimes referred to as |
| library books for RVSD. Every | enhance and shift District "invisible disabilities," learning |
| dollar donated to the YES | communication norms and differences, and other |
| Foundation is a dollar that the | practices to improve trust and often-overlooked challenges |
| district can use to fund other | authentic engagement with because these stories and |
| urgent needs in the district like | teachers, staff, families and the experiences matter too. And there |
| teacher pay, special education | community. We have started to is a special education element of |
| and other student programs. | address this issue by hiring a new this that also feeds into my next |
| 4. I advocated for a special | Superintendent who is making priority, which is attendance and |
| budget focused board workshop | this a priority and who has the enrollment. |
| so we could interact with the | communication skills to lead this |
| public, field ideas, and answer | effort. We have added new 3) Attendance and enrollment – |
| questions. I prepared and | meeting formats and venues and Attendance and enrollment are |
| delivered a presentation in that | we are also in the process of priorities for the District, and I |
| meeting and have been highly | updating our website and agree they are critically important |
| engaged replying in social media | developing new communication as it is one of the primary drivers |
| and emails when the community | channels to make it easier for of the District's budget revenue. |
| has questions. | parents, families, students and While RVSD is currently focused |

| 5. One of the options for | staff to share information. I look | on messaging to help families |
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| increasing revenues is a new | forward to hearing from, and | better understand the importance |
| supplemental parcel tax. I am | working with, teachers in this area | of attendance, attendance and |
| coordinating folks interested in | as they are the ones in the most | enrollment are affected by a |
| volunteering on a possible parcel | frequent and direct | variety of factors. These priorities |
| tax committee while being | communication with families. | can be supported broadly with a |
| mindful of CO\$T and their | | variety of strategies, such as |
| guidelines because I want to | DIFFERENTIATED STUDENT | making sure our schools are |
| make sure if we do place another | SUPPORTS & SPECIAL | interwoven as core and treasured |
| parcel tax on the ballot, that it is | EDUCATION - | parts of our community (including |
| done responsibly with taxpayers | From my many years of | the large segment of the |
| in mind. | experience with the amazing | community that is not comprised |
| 6. Exploring the idea of | teachers in our district, and from | of families with students in the |
| engaging grant writing services to | my family background with my | District), and also by ensuring our |
| help increase revenues. | parents as teachers, I know that | schools are places that students |
| | all teachers work really hard to | and families are eager to go to |
| -The most financially impactful | meet the unique learning needs of | every day irrespective of the |
| thing I am doing to support our | each and every student through | importance of attendance to the |
| teachers is looking at improving | differentiated teaching practices. | schools' financial health. |
| revenues. If we can increase the | But this is really hard work and | Regarding what I mentioned |
| revenues in a sustainable manner, | our district needs to improve how | above, which is special education, |
| then we can responsibly afford | we support teachers to provide | we need to actually invest in our |
| higher salary increases for | this level of individualized | District-provided special |
| teachers. I plan to put my | attention. Making these | education services capacity. |
| experience on parcel tax | improvements will include | We're spending hundreds of |
| campaigns to use and am all in | enhancing our teacher resources | thousands of dollars each year |
| on working for a supplemental tax | for Tier 1 supports in the | (and the status quo would trend |
| to pay teachers more. | classroom, better funding and | that up) on private tuition/legal |
| | coordination of Tier 2 intervention | fees/settlement awards for |
| I have the utmost respect for our | services. And, | students who would otherwise be |
| educators and, I make the effort, | addressing the state and federal | enrolled in our schools, but they |
| at every opportunity, to | government's systemic | sue (and win) because the district |
| acknowledge and thank them: in | underfunding of Tier 3 special | doesn't provide adequate |

| person, with handwritten notes, | education is going to require a | services. Stemming that tide |
|-------------------------------------|-----------------------------------|-------------------------------------|
| via email, at board meetings, | whole systems effort and a deep | would help get our expenses back |
| during school field trips when I | commitment to partnership. We | down and increase revenue due to |
| volunteer, at music performances, | will need to lean into our | the resulting continued |
| Back-to-School nights, and any | partnerships with families, the | enrollment. I would also |
| other event where I am on | Marin County Office of Education, | encourage the Board to be more |
| campus. When I visit the | other Districts, and service | aggressive in its state and |
| campuses, I try to bring cookies | providers so that we can truly | legislative advocacy to gain |
| or treats for the staff. These are | meet the needs of each and every | resources for these initiatives and |
| small gestures for the big job | student. | to liberate public school funding |
| teachers do, but I believe the | | from being anchored to the ebb |
| recognition is valuable. | | and flow of attendance. |
| Strong and supportive leadership | | |
| is also critical, and I am thrilled | | |
| with our recent hire of Dr. Tyler | | |
| Graff, as our new Superintendent. | | |
| Our teachers' trust in the District | | |
| administration has been eroded | | |
| over time and I understand how | | |
| they felt underappreciated during | | |
| negotiations last year. Tyler has | | |
| proven to be an exceptional | | |
| communicator and has put in | | |
| tremendous effort to connect with | | |
| our teachers, staff and | | |
| community since he was hired, | | |
| which has gone a long way | | |
| towards improving the situation. | | |
| In collaboration with Tyler, I am | | |
| attending far more district events | | |
| than in prior years and I believe | | |
| | | |

| teachers and staff appreciate | | |
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| seeing a Trustee involved in the | | |
| District outside the Board Room. | | |
| | | |
| -Special education costs are | | |
| largely unfunded mandates, but I | | |
| wholeheartedly agree we are | | |
| responsible for providing a free, | | |
| high-quality education to every | | |
| single child our district serves. | | |
| Those students who require | | |
| additional services, should | | |
| absolutely receive them with the | | |
| same exceptional quality, and in | | |
| the best possible environment for | | |
| them. Recent turnover in the | | |
| RVSD special education | | |
| department, impacted the | | |
| District's ability to provide | | |
| services, and resulted in higher | | |
| special education costs. I will | | |
| continue to emphasize the need | | |
| to provide these services with | | |
| qualified personnel, in a timely | | |
| manner, and support hiring efforts | | |
| in this area. | | |
| | | |
| In addition, we need to make sure | | |
| families who need these services, | | |
| know they are available and how | | |
| to access them. I want us, as a | | |
| district, to reach out to parents | | |
| and guardians proactively and if | | |
| | | |

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| someone has the thought, "maybe | | |
| my child needs extra help" they | | |
| instantly know that the district | | |
| has resources and those are | | |
| readily available and accessible. | | |
| There are expensive community | | |
| offered workshops which explain | | |
| how to navigate special education | | |
| services at schools, but I would | | |
| like to offer a free program to all | | |
| RVSD families that explains the | | |
| process of asking for a student | | |
| evaluation and how to request | | |
| accommodations like a 504 Plan, | | |
| or an Individualized Education | | |
| Plan (IEP). Special Ed information | | |
| is provided on the district website, | | |
| but I want a more personal and | | |
| relatable format for interacting | | |
| with parents and guardians. I also | | |
| want to consider hiring a | | |
| specialist to help Special | | |
| education teachers with their | | |
| paperwork, so those educators | | |
| can focus on actively working | | |
| with the children, and not filling | | |
| out forms. My main goal for | | |
| families with children in special | | |
| education, or who might need it, is | | |
| that they have a warm, | | |
| collaborative, and welcoming | | |
| experience throughout their | | |
| child's education. | | |
| | | |

| 4. There is currently a major teacher shortage both locally and statewide. What do you think is the best way to attract and retain the highest quality teachers and staff in this district? | | | |
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| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
| Improving pay and benefits would | There are a couple of ways we | Our highest priority in addressing | Specifically in this district, it |
| be the best way to attract and | can attract and retain the highest | this issue is to improve our ability | comes down to total benefits |
| retain high quality teachers. The | quality teachers and staff in our | to offer competitive salary and | packages and cost of living. Yes, |
| fastest path to making this a | district. One of the more obvious | benefits packages to our | it's important to create welcoming |
| reality is a combination of a new | ways is offering more competitive | teachers. This current Board is | environments, and the PTAs can |
| parcel tax and strategic budget | compensation packages. The | very dedicated to doing | do nice things for teachers like |
| adjustments, however I am also | current board is working tirelessly | everything we can to address this | provide snacks and drinks and |
| looking at solutions for the | with district leadership to ensure | issue. We have been moving in | holiday gifts, but those things |
| distant future. | we are doing everything we can to | this direction by using our | don't pay the rent/mortgage, for |
| | address our current | reserves and approving 3 year | groceries, or cost of commuting |
| Given our status as the lowest | compensation packages based | deficit spending budgets in order | from the very long distances |
| funded school district in Marin | on our revenue projections. | to offer higher annual increases | some teachers and staff have to |
| County, it will take significant | Second would be providing | than had been offered in the past. | manage. Teachers don't become |
| action to create a sustainable | educators more opportunities to | I have supported our decision to | teachers to get rich - they do it |
| retention model that will have a | showcase their incredible | do this knowing that, until we can | because they love their students |
| far-reaching impact. Reducing | instructional knowledge. When | increase revenues, this will result | and they love teaching. But they |
| living and housing costs for | teachers share best practices | in going below our policy of | shouldn't have to sacrifice their |
| teachers should be one of our | with other teachers, great things | maintaining an overall 10% | own personal health, well-being, |
| goals. I am extremely interested | happen. More joy. More | reserve and will result in a | and financial security to do |
| in the possibility of creating | professional development | structural deficit. I also recognise | something that is so incredibly |
| affordable teacher housing on | opportunities. And a stronger | that this is not enough and we | vital for our community. RVSD |
| unused district property and | sense of teacher community. And | need to continue to do more to | needs to provide competitive |
| partnering with the workforce | finally, the Trustees can continue | improve teacher pay and benefits | salary and benefits. The district |
| housing coalition that College of | to promote and amplify public | in a more sustainable way. With | also needs to broadcast how |
| Marin is forming. At a recent | education and why it's an | the creation of the Budget | important this is for the |

| Marin County School Board Association meeting there was a presentation on creating workforce housing and an overview of the process. Other school districts have been highly successful in collaborating to create and offer these arrangements to teaching staff, and in districts where affordable housing is available, there was zero staff turnover last year. Districts can also offer housing paired with a savings plan that allows teachers to set aside money for a down payment, while they live in the lower cost workforce housing to enable them to purchase a home in the area within 8 - 10 years. I've already submitted an interest form to College of Marin to participate in future workforce housing coalition meetings. | amazing career path. We can help elevate the profession and be a champion for teachers. | Advisory Committee, the communication and listening practices of our new Superintendent, and the parcel tax feasibility information we commissioned this last year, I believe the Board has laid the groundwork for taking bold action this coming year toward increasing our revenue so we can improve teacher pay and benefits. It's also important for us to be looking at new ways for teachers to feel engaged and empowered in site and district decision making as well as improving our communication to the community around celebrating and acknowledging our teachers so that we're highlighting and amplifying the positive and rewarding elements of being a teacher as a way of inspiring others to join the profession (especially in our District!). | community as a whole. It just isn't reasonable, sustainable or healthy for any school district's teachers and staff to be unable to afford to live in or nearby the communities in which they work. The Board can and should do more to amplify the needs of everyone it employs to municipalities across the County and advocate on their behalf. |
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| within 8 - 10 years. I've already submitted an interest form to College of Marin to participate in future workforce housing | | acknowledging our teachers so that we're highlighting and amplifying the positive and rewarding elements of being a | |
| While I believe monetary factors and affordable housing are key in teacher and staff retention, I also think showing genuine appreciation and providing support for teachers and staff at | | | |
| our schools is hugely important. I have seen how listening to staff | | | |

| feedback with an open mind and | feedback with ar | d and | |
|----------------------------------|--------------------|-------|--|
| implementing suggested changes | implementing su | anges | |
| has had a positive impact. Our | has had a positiv | Dur | |
| schools are truly amazing | schools are truly | | |
| because of the people in the | because of the p | 9 | |
| classrooms every day-it seems | classrooms ever | ms | |
| logical to heed input from those | logical to heed in | iose | |
| who are the experts. | who are the expe | | |
| | | | |
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5. The district is considering a parcel tax for the spring ballot. Do you have a plan to support and promote a parcel tax? How would you word the parcel tax on the ballot? Where do you think the money should go?

| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
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| Rachel Litwack | As a resident of the community, I fully support a parcel tax. My plan, as a resident, is to communicate the need for a parcel tax to the community. In my personal time, I will knock on doors, advocate, work with parent groups, work with the RVTA, and share my experience with community members about the great work RVSD is doing. It's important for community | Shelley HamiltonI 100% support moving forward on a Parcel Tax. As mentioned above, this is going to be our number one priority next year and is why I decided to run again for the Board.My plan to support and promote a parcel tax is all about community building, partnership and doing everything I can to bring us all together as a united community in | Philip J Feffer Before answering the specifics on these questions, I think it is important to note that a parcel tax is really only a medium-term bandage. Every day, teachers and staff are forced to manage the cost-of-living burden with inadequate pay. The proceeds of a parcel tax passed at soonest on the spring ballot are a long way away, and there needs to be more urgency to deal with |
| parcel tax, I believe 100% of the funds should be used for teacher salaries. | members to realize the importance of strong schools | support of kids and the teachers who are there for them every day. While the District (staff and Board | compensation concerns. |

| I have experience with 4 prior parcel taxes, including Measure E |
|---|
| for RVSD in 2018. I have several |
| ideas for launching and |
| promoting a parcel tax campaign. |
| I know what would be needed to |
| run a campaign and am very |
| aware that the 2/3 threshold is a |
| high bar for passage of a parcel |
| tax. To help reduce opposition, I |
| am already communicating with |
| the Coalition of Sensible |
| Taxpayers (CO\$T) and will work |
| hard to ensure that we can get a |
| Measure on the ballot that they |
| will find acceptable. |
| |

The wording would be for a supplemental parcel tax with a finite term (8 years or fewer), on either a dollar amount/per square foot basis, or a dollar amount/per \$100,000 of assessed value basis so it is a progressive tax. There would be a maximum amount for square footage or assessed valuation that would cap the amount of the tax for each parcel. The wording should specify that there is a senior exemption available, and no money will go to administrative staff salaries or

even if they do not have kids in our district.

As a board member, I would encourage the district office and board to contract with an outside provider who is an expert on parcel taxes. They would help us word the ballot appropriately to have a more favorable reaction/outcome with local voters. I believe focusing on attracting and retaining teachers would be a big component of the wording. I would also expect this third-party vendor to assist with at least one, and maybe two, surveys of the community to judge the feedback and likelihood of passing.

I understand the need for quality educators and support staff and the district needs to adequately compensate teachers and staff for their dedication to the profession. As mentioned previously, we need to recruit and retain the best possible teachers for our students, and I believe competitive salaries and compensation plans would help. The money raised from the parcel in our formal District related roles) can not lead the actual Parcel Tax campaign, we will be working ahead of the campaign to lay a solid foundation for the launch of the campaign by aggressively investing in community outreach and a communications campaign. This will raise community awareness of both the wonderful aspects of our district schools, and our great teachers, as well as the need for more financial resources to improve teacher pay and benefits and the support resources they need in their classrooms. The personal stories shared by teachers at our Board meetings and in writing will be important to share more widely with the community during this process. I have listened carefully and have taken notes on each and every personal story and look forward to amplifying them as I advocate for a parcel tax.

As a community member, once the campaign is launched, I will be doing everything I can to support and promote the approval of a parcel tax - I'll be knocking on That being said, the revenue from a new parcel tax would help the District, and I would certainly support and promote such a parcel tax as best I can. Getting community engagement from the outset would help to build support from the voters for passing any proposed parcel tax. We could get that community engagement via a process that starts by establishing-with community input-what amount of new revenue would be needed to get (as a basic starting consideration) RVSD median teacher pay up to Ross Valley's Area Median Income. To the extent that would require a parcel tax larger than what the community supports, we could then work backward from those amounts. Doing so would put a greater focus on, and understanding of, the trade off in tax savings (to parcel owners from a lower parcel tax) against the incremental underpayment of teachers and staff (from the lower tax revenue). In addition to that process, I think there should be a parallel and complementary version that works to identify the community's opinion of the

| pensions. While I understand that parcel tax funds go into a specific | tax should go to competitive salaries for our teachers and | doors, handing out information at community events, and hosting | appropriate level of spending per student and the corresponding |
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| | | | |
| single fund which is a very | district employees. | informational gatherings at my | new revenue needed to fund that |
| straightforward process from an | | house, coffee shops and on street | spending. |
| accounting standpoint, for the | | corners. This is another area | |
| sake of transparency I would still | | where I think having incumbent | As a Board Member I would also |
| like to see a citizen's oversight | | Trustees on the Board will be a | push the District to aggressively |
| committee component included | | huge advantage because we will | support state and other legislative |
| to reassure the public that the | | be able to share our deep | efforts that work in tandem to |
| money is being spent as intended | | knowledge and experience about | help increase funding, including |
| by taxpayers. It would be | | the district, provide specific | by parcel tax measures. For |
| unconventional but I would like to | | information and examples from | example, I'm very disappointed |
| make available an exemption for | | our time in the district as both | that the Board hasn't been out |
| teacher/classified staff | | parents and Trustees, explain how | and active in support of every |
| homeowners in the district (if that | | our funding and budgets work, | state-wide effort to undermine |
| is possible). | | and passionately make the case | and cut back against Prop 13 and |
| | | for why the revenue is needed and | other similar impediments to |
| While I believe that 100% of the | | where the money will be spent. | public funding of schools. |
| funds should be used for teacher | | | |
| salaries, other staff will also see a | | Before the launch of the | While I understand and am |
| benefit from the passage of a | | campaign, I think it's going to be | sympathetic to the desire to |
| parcel tax, because RVSD would | | important to work with teachers, | reserve spending parcel tax funds |
| have more money in the general | | family leaders and the Marin | to teacher pay, I also could see |
| budget, freeing up funds for | | Coalition for Sensible Taxpayers | the case for saying the parcel tax |
| classified staff salary increases | | (COST) to craft ballot language | funds should be unrestricted to |
| as well. | | that can garner support from a | maintain more flexibility. As a |
| | | wide range of stakeholders. We | Board Member I would diligently |
| | | will need to do another round of | work to ensure that flexibility was |
| | | professionally crafted surveys | managed appropriately. The |
| | | and host a listening tour with 1:1 | reason I think it is important to |
| | | conversations and small group | consider, in the immediate term, |
| | | discussions. As we saw in the | is because knowing the funds are |
| | | Tam Union district, having the | unrestricted could provide the |
| | | , | |

| | support of COST, by including provisions that equitably distribute the impact of taxes on a square foot rather than flat rate basis will be important. I also believe that we will need to be clear and transparent about how the money raised will be spent. The money raised from the parcel tax should go to increasing salaries and benefits for our teachers and district employees so that we can have competitive compensation plans that allow us to recruit and retain the best teachers for our students. | security and basis for spending against that future revenue right now from the unrestricted general fund and pulling much more deeply from the reserve balance. If an unrestricted parcel tax passed in the spring, the District could immediately spend money from the reserve fund to grant meaningful one-time payments to teachers and staff (before the parcel tax revenue comes in) knowing that the reserves could be replenished as appropriate from the guaranteed future revenue. If the parcel tax funds were restricted in any way, the |
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| | | meaningful one-time payments to |
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| | teachers for our students. | |
| | | District couldn't then replenish the |
| | | reserves or unrestricted fund |
| | | levels with that future revenue |
| | | and so would be more |
| | | conservative about doing so. |
| | | However, I would ultimately defer |
| | | to the teachers as represented by |
| | | the Union on how they want to |
| | | balance those trade-offs. |

6. We are losing a lot of students to private schools and charter schools. What is your plan to prevent families from leaving and market the district for new families?

| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
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| I believe that community support, | This is such a great question. I | As mentioned above, one of the | High costs of daycares and |
| belief and engagement are how | believe RVSD could do a better | three issues we need to address | private preschools are a gateway |
| we attract new students to our | job ramping up the academic | is District wide communications. | to private schools. I mentioned |
| schools and my plan is to | rigor for some students while still | We have engaged and passionate | above that my wife grew up in |
| continue what I've been doing the | maintaining its ethos to "provide | families in our schools, but we | Fairfax, but she didn't go to Manor |
| past 6 months and expand it. | the quality educational experience | need to encourage them to share | or White Hill because her parents |
| | all students deserve." I think | their passion and enthusiasm | opted to send her to private |
| I have been personally reaching | providing more robust advanced | with new families who are not yet | school despite needing |
| out to families and neighbors in | programs might help some | in our schools and with neighbors | scholarships and her parents still |
| our community, with very young | families think twice about leaving | who may be considering moving | struggling to afford it (something |
| children, many of whom have | the district for private schools. | to private schools or charters. We | that was, to be quite honest, |
| recently moved into Marin, to | | also need to provide them with | traumatizing; there is so much |
| promote our schools and | I also believe the district can do a | better tools and information to | money in Marin to begin with, and |
| encouraging our school | better job promoting the amazing | help them make the case to their | an unfathomable amount in Marin |
| community to do the same. | outcomes and experiences at | neighbors and other community | private schools, and scholarships |
| | White Hill to families in the | members to choose our schools | don't nearly level the playing field) |
| I have hosted monthly weekend | district at an earlier age. Perhaps | over other options. We should | because she was already in |
| coffee meetups to connect with | a "buddy program" of sorts with | also work with site PTAs and YES | daycare and private school wasn't |
| members of the community. I | White Hill and elementary school | to integrate a "friendrasing" | that much more money. |
| speak with parents and | students. I envision a field trip | element into their existing | Improving and publicizing RVSD |
| community members who reach | program where students from the | "fundraising" messages to help | TK programs can improve |
| out to me. | four elementary schools visit | communicate how increasing | enrollment by putting parents of |
| | White Hill campus yearly. This | enrollment is actually a form of | young children at ease that their |
| I tabled at several Live on the | would reduce the stigma of | fundraising for our schools. | 4-year-olds are in good hands. My |
| Avenue events in San Anselmo | middle school and create a sense | | oldest was not eligible for TK yet |
| and have been at the Fairfax | of excitement with the elementary | We should put a special emphasis | when she was 4 because she's a |
| Farmer's markets, and the recent | school students to attend White | in our marketing effort on | June birthday, and there were still |
| Fairfax Picnic, speaking with | Hill. Maybe it's supporting team | increasing TK enrollment. We | birth month restrictions, but I |

parents about our awesome schools and programs. I organized a parade entry for the San Anselmo Community parade with the 5 school mascots and RVSD students to spread awareness and school pride last month, and I plan to do the same for the Fairfax Festival parade in June. I will continue to show up at community events in the future because being accessible has been an important method of listening to our community's thoughts and concerns, which I hope will lead to families choosing our schools and remaining in RVSD.

I have an active social media presence and use it to highlight the best of RVSD, events, as well as respond to school issues that may arise, so the public can see that we care about their concerns and will work to address them.

I recently introduced the idea of sending out a community-wide newsletter that includes everyone in San Anselmo and Fairfax, (not just parents in RVSD), so we can put a spotlight on the incredible sports, shared experiences with similar clubs like yearbook, the theater and arts programs, or the library.

To attract younger families into RVSD, the district could focus on improving our TK facilities. Age-appropriate facilities (bathrooms, playgrounds, etc.) and dedicated areas for the TK program might help increase the likelihood of new families joining RVSD at an earlier age. Also clearly communicating and showing how the TK & K programs are separate from the "big mean fifth graders" would help, too :-). should do this not only by helping existing families connect with families of pre-K kids, but also through partnerships with local realtors (who are often the first point of connection for new families) and perhaps a marketing campaign with local businesses and the town chambers of commerce as prospective new families will often spend time in our "town centers" at restaurants and shops before they move here.

I am also personally dedicated to improving our communication and partnership with our local preschools so that we can work together in cooperation as a seamless education ecosystem rather than feel like we're in competition for 4 and 5 year old students. There are more than enough families with 0-5 year olds that need childcare. We should work together to complement each other's strengths and cross-refer families so they can find the best fit for their needs.

As far as messaging, we shouldn't be afraid to point out how our schools are, in many cases, a remember wondering how it would work, would it be safe for such a young kid on a campus deared toward older students. I know now after she was in a mixed TK/K classroom how absolutely delightful the RVSD TK programs are, but I don't think that is communicated appropriately to the local daycares and preschools. Whereas, I know that the private and charter schools share materials widely with daycares and preschools. The superintendent sent out a survey to parents earlier this school year asking parents to power rank how to spend the ~\$2m from the sale of the Deer Park property, and in that survey was a line item for TK play equipment - but nowhere in the survey did it explain why that might be necessary, so most parents I've spoken to thought it was bizarre to consider. Except for TK parents who told me that none of the RVSD play equipment is rated for under 5-years-old, so the TK kids can't play on the playgrounds. Play is vital to 4-year-olds as all of our teachers know, and I know parents in our community would support

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| work at our schools and show potential new families why we are a great choice. I also want to learn more from the families who are exiting our schools to hear what factors resulted in their leaving. If there are trends in that data, I would like to address those issues. | better option for students, how our student's social, emotional, and academic outcomes are typically superior to other options, and how the unique community of families, teachers and staff in our schools create a welcome and supportive environment for the whole family that is integrated into the fabric of the Ross Valley. I also believe we should highlight that public schools are a very unique experience where students and families of all backgrounds and perspectives come together in the classroom. Unlike private schools or charters, public schools accept everyone - no application, no lottery, no self-selected limited groupings etc. And, unlike private schools or charters who have self-elected boards, little to no public accountability, and no policy-based requirements for public engagement, public schools are governed by publicly elected boards, are subject to | funding that equipment improvement if it was communicated to them. These little details have cascading effects, and it's important to really think through how they can affect things like enrollment. To be completely clear: private schools and charter schools harm our public schools. Some private schools in Marin cost more than \$50,000 per student to attend. If the wealthiest families in Marin chose to invest in our public schools all children would benefit so immensely, and the Board should be absolutely steadfast in ensuring families understand how great RVSD public schools are – and that includes keeping them great by paying teachers a living wage. |
| | policy-based requirements for public engagement, public schools are governed by publicly | |
| | provisions, and have a host of other parent and teacher engagement groups that are codified through our Policies | |

| etc.) | | | (such as Site Councils, District English Language Advisory Councils, LCAP Committees, Parent-Teacher Organizations, etc.) | |
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| 7. What role should educators play in district decisions about academic programs for students, class sizes, and learning environments? | | | |
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| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
| Teachers are absolutely experts in this area, and I believe they should have an active role in decisions about academic programs, class sizes, and learning environments. I believe this can be achieved through transparency, inviting authentic participation (not symbolic or performative), collecting feedback in various ways, and really listening to what educators want for their students. Our teachers care deeply about the students and want the best for them. It can only benefit RVSD to truly listen, consider, and act on our teachers' feedback. | Distributed leadership is really important. Educators should have a strong voice at the site and district level. Curriculum adoption is a great example - district offices can't do this successfully in a vacuum since the teachers actually implement the curriculum. Teacher buy-in, feedback, and being part of the decision-making process is critical to the success of the curriculum. I also think site leadership teams, school site council, and the Superintendents council should have strong teacher representation. But the sites and teachers need to feel heard and that their ideas are being actioned upon. I'm not sure this has always happened in the | I believe the best decisions are the ones that are made through collaboration and when all perspectives are taken into account. "Nothing about us, without us" rings in my ear as I think about this question. Teachers have a very important role to play in making decisions about these issues as they (and students) are the ones impacted by these decisions. As the people who are implementing curriculum, leading academic programs in the classroom, and creating the learning environments we need to learn from that experience in our decision making. And, class size and composition, fundamentally impact both of these elements. One area that I think we, as a | Teachers should play a huge role, my only caveat being we also need to make sure this couldn't become another uncompensated burden or responsibility offload from the District and onto the teachers. Teachers are the experts in education. Teachers know what they need to be able to teach effectively. Parents and administrators are bombarded with information on best teaching practices these days thanks to social media, but I know teachers are too, and teachers are best equipped to filter out the real best practices from the junk science. I believe the specifics, including areas of input and process, should be memorialized in the Collective Bargaining Agreement |

| past but I'm hopeful this will happen with new leadership. Finding ways for teachers who want to become more involved in the decision-making process is something I can totally get behind! | district, can improve, is in how we manage feedback loops in our communication and decision making cycles. We need to focus on closing the loop when feedback and input is given so that teachers know they are heard and can clearly see how their engagement impacted a decision and what action was taken. I believe our new Superintendent is already leading some improvements in this area and I would welcome hearing more from teachers about how they would like to be more involved in things like site council, site and district leadership teams and committees, Superintendents council and roundtable, and committees like the budget advisory group and others, in a way that doesn't feel like extra work and needing to "volunteer" their time. We should also look to RVTA not only as a contract negotiation partner, but also as a lead partner in enhancing how the District engages with teachers in decision making processes. | so that teachers can be comfortable and confident in their right to weigh in while protecting them from extra work and burdens being shifted to them. |
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| 8. What is your opinion/experience with charter schools? | | | |
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| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
| I am a public-school advocate. | As an educator, charter schools | I believe that public schools have | I'm a public-school absolutist. |
| While charters are technically | definitely have a place in our | enough statutory flexibility, | Charter schools harm public |
| public schools, I cannot support | national educational system. I | mechanisms, and options to | schools, and while I think |
| entities that operate with public | believe they can work well in | provide for a very wide variety of | charter/private pre-college |
| money, but without publicly | larger districts with a variety of | learning options, differentiated | education is a political problem |
| elected representation and | student and family needs and | instruction, alternative programs, | that can only be truly solved by |
| without teachers' union | they can provide more options | and "choice" without needing to | political solutions, I also think it's |
| representation. | and choices to families to | set up a parallel, inequitable | important to understand why |
| | consider. However, in such a | system of Charter schools. | families feel the need to choose |
| Aside from the lack of public | small district, I do not feel it's | Charters dilute our already | charter schools and why they |
| representation, charter schools | working well for the RVC or RVSD. | underfunded public education | think their public school wouldn't |
| (as noted in the question above) | If the Ross Valley Charter was | system by setting up duplicative | provide the same or better |
| have a negative financial impact | providing something the RVSD | and costly education | experience. For instance, RVSD |
| on local schools, particularly for a | was not, I would be in favor of the | infrastructure (facilities, | could do more (as all school |
| small district like RVSD. For every | charter. But I do not believe the | administrators, student | boards could) to educate the |
| 100 children that go to a charter | Ross Valley Charter school is | information systems, etc) that | community about what they offer, |
| in our district, RVSD loses roughly | meeting the needs of the | often, as in our case, serve very | how willing they are to collaborate |
| \$1.35 million dollars in funding | students or families in our | few students. While Charter | with families, and how much |
| each year (100 students x \$75 per | district. | schools receive public funding | more all families and community |
| day x 180 school days = | | they are not truly public schools | members would benefit if we |
| \$1.35mil). | The Ross Valley School District is | for the following reasons: | were pooling resources at our |
| | in direct and open competition for | | public schools instead of |
| I have friends with children at | students and we're losing over | * They are not required to accept | siphoning some off for a |
| charter schools, and while I | 100 students to the RVC that | all students (they can limit their | stand-alone charter schools. If it |
| respect families' right to choose | would otherwise be in our | enrollment and set their own | were up to me, all early childhood |
| what is best for their kids, I will | classrooms. Competition isn't | lottery criteria), | through 12th grade education |
| always be an advocate for RVSD | always a bad thing - in fact, it | | would be required to be public |
| schools and help persuade | should make us stronger as an | *They do not have geographic | schools (making sure there are |
| families to join us. | organization. The district needs | boundaries requiring them to | appropriate accommodations and |

| to do a better job demonstrating | serve the community in which | programs for all special or |
|----------------------------------|---|-------------------------------------|
| our social and emotional | they are located, as do all other | additional needs children), and |
| outcomes, student academic | public schools (i.e. they, including | any other family preferences and |
| achievement, teacher | our local Charter School, accept | interests for other educational |
| qualifications, continual | students from anywhere, | options/opportunities would be |
| curriculum enhancements, art and | including outside of the county), | supplementary, not alternatives. |
| music programs, and preparation | * They do not have a publicly | No one person is an island |
| for middle school to the current | elected Board of Trustees that is | separated from society, and we all |
| families at RVC and the | accountable to the public (their | have a responsibility for |
| community at large. I believe we | boards are self-perpetuating, | ourselves, and a vested interest in |
| are providing a superior | self-elected and can include, as | others, to be constructive |
| educational experience and we | has our local Charter School, | members in that society—and I |
| should be promoting that more | Board members who do not even | think a good education is |
| among our community members. | live in the county, or possibly even | foundational to that. |
| | *They are incorporated as a private 501(c)3 nonprofit entity (just like "private" schools which are also incorporated as nonprofit organizations) not as a public agency, *Their self-elected boards self-certify their own budgets with very little auditing requirements and no oversight authority from the county office of education (public school districts must have their budgets reviewed and certified by a county office of education to | |

| | the California Department of | |
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| | Education as the basis for | |
| | receiving funding) | |
| | | |
| | *They are overseen by a | |
| | completely different set of state | |
| | regulations and education code | |
| | provisions that are created and | |
| | monitored in Sacramento with NO | |
| | jurisdictional decision making | |
| | authority in the local community | |
| | in which the Charter School | |
| | operates. These inequitable | |
| | regulations essentially exempt | |
| | Charter Schools from a vast | |
| | majority of the Education Code | |
| | regulations that all other public | |
| | schools must operate under. They | |
| | can hold great financial risk by | |
| | relying on annual fundraising and | |
| | debt for a majority of their budget, | |
| | rarely can they be penalized or | |
| | shut down for poor academic | |
| | performance (the only recourse is | |
| | non-renewal at 5 year intervals), | |
| | and they can engage in | |
| | contracting with self-dealing | |
| | entities and can allow staff and | |
| | board to engage in conflict of | |
| | interest arrangements as long as | |
| | those arrangements are disclosed | |
| | to the Board (often the very | |
| | people who are engaging in the | |
| | people into allo ongaging in the | |

| | conflict of interest arrangement in the first place), | |
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| | *And the list goes on and on | |
| | And the list goes on and on I have a long history with the District's relationship to charter schools going all the way back to my time as a parent at Manor school when the Multi-Age Program, or MAP, was on that campus. As noted above, I was in a PTA leadership position at Manor where I led the advocacy for changes to the MAP program. These changes ultimately led that program to apply for Charter status because they did not want to work cooperatively within the District's structure. This advocacy was also one of the reasons I | |
| | joined the RVSD Board, as the Charter was going to be petitioning the District for its charter renewal and I had gained valuable experience and expertise in understanding the complicated legal environment and Education Code governing the Charter School System. In my first few months as a new Trustee, I worked closely with our legal counsel to lead the process of | |

| | representing the District to the State Board of Education against the Ross Valley Charter's appeal of the RVSD Board's denial of its charter renewal. While the SBE overturned our denial and granted RVC a renewal, it delegated the oversight and authorization role to the Marin County Office of Education. | |
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| | RVC will be up for renewal during this next Board's term and can at any time submit a Prop 39 request for District facilities. Should a Prop 39 request be submitted or the renewal process involve our District, I believe my experience and deep expertise in this subject area will be a helpful resource. | |

| 9. What do you see as a school board member's role and responsibility in the effective management of the District? How does that role differ from that of the Superintendent and other administrators? | | | |
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| Rachel Litwack | Daniel Cassidy | Shelley Hamilton | Philip J Feffer |
| A board member's primary responsibility is to act in the best interests of every student in the district. This can be broken down | I believe the primary role of the school board is two-fold. First is to ensure the superintendent is meeting the goals and objectives | The role of the school board is to ensure that the district is responsive to the values, beliefs and priorities of the community by | The Board should be responsible for overseeing the Budget and the implementation of District policy and priorities. The Board is, |

| into three main areas-fiscal | set forth by the district and the | performing five major | ostensibly, the voice of the |
|--------------------------------------|-------------------------------------|-------------------------------------|--------------------------------------|
| responsibility, governance (setting | board. Second is to | responsibilities: | community since it is an elected |
| policy and direction for the | establish/maintain effective and | 1) Setting direction (engaging in | body, so it's important that the |
| district), and | efficient structures and business | strategic planning and reviewing | Board listen to the community, as |
| management/hiring/firing of the | operations. | and approving District policies | well as effectively communicate |
| Superintendent. Our overall | | and LCAP goals) | with Ross Valley broadly so that |
| responsibility is to look at the big | I believe it's up to the board to | | families, students, educators, and |
| picture of the district with our | ensure we have the strongest | 2) Establishing an effective and | taxpayers understand why certain |
| students at the center. | instructional leader running the | efficient structure (one key aspect | decisions are made over others. |
| | district and to hold that person | of this is hiring and managing the | The Board also should hold the |
| A trustee represents our students, | accountable. As the district just | Superintendent, who is then | superintendent and other |
| teachers, families, and the Ross | experienced, we had a smooth | responsible for managing the rest | administrators accountable to the |
| Valley residents, so I believe open | transition from the previous | of the district staff. I am very | goals and priorities of Ross Valley |
| and frequent communication with | Superintendent to Dr. Tyler Graff. | happy with our decision to hire | as a whole. The Superintendent |
| our entire community is | That was not an easy process and | Tyler Graff as our new | and other administrators' roles |
| necessary. Part of my approach | we vetted many qualified | Superintendent. The Board also | and responsibilities are to |
| to the governance piece of a | candidates before choosing Tyler. | makes decisions about | implement the District's policies |
| board member's role is being | The board works together to | restructuring staffing | and manage their day-to-day |
| present and engaged at our | establish clear metrics and | arrangements) | duties in line with District policy. |
| schools. If we don't see and hear | transparent and realistic goals for | | They certainly, and the |
| what our students and teachers | the Superintendent. I have a | 3) Providing support (this | Superintendent particularly, are |
| are experiencing, how can we | transparent and open | includes ensuring that the District | also responsible for bringing to |
| effectively govern and provide | communication style and enjoy | has sufficient funds and is | the Board their best |
| direction? I attend as many | hearing from families, teachers, | operating in a fiscally responsible | recommendations for how the |
| school activities and events as | the District Office, and community | manor that provides high quality | District should operate and what |
| my schedule allows. Being an | members to ensure that's | educational services) | the District's policies and |
| effective Trustee starts with being | happening. | | priorities should be. However, it is |
| present, showing up and listening. | | 4) Ensuring accountability | ultimately the Board's |
| | Secondly, I think the board is | (reviewing and approving | responsibility to provide sufficient |
| Despite my nearly 4 years as a | responsible for | progress against LCAP goals | oversight and authorize District |
| Board member, I recently | establishing/maintaining effective | within Budget) | actions. Fundamentally a public |
| attended the School Board | and efficient structures and | | school district is the means |
| Candidates Workshop series | business operations. This | | through which our government |

presented by Marin County Office of Education (MCOE). I wanted to make sure that I was appropriately serving in my role as Trustee to the best of my ability and with current knowledge.

To be effective as a board member I continue to learn as much as possible, ask questions, use data, and I work collaboratively with RVSD staff and my fellow board members. I am focused on learning, wellness, and achievement for all students. I am committed to working with folks in and around the district. If I happen to disagree with someone, I will do it respectfully. But I am also completely open to having conversations with people (and board members) who have different opinions on various matters and I consider their diverse perspectives in my decision-making process.

The California School Board Association governance handbook example states, "The role of the school board is not to

includes working with the Superintendent and the CBO in establishing budget priorities to ensure long-term fiscal health of the district. In other aspects, I see the board's role as a sounding board for the Superintendent, the district leaders, teachers, staff, and the community. I see the board as the spokes of a wheel with the superintendent in the middle. Board members advise the superintendent and share the views of the community. But the board is not setting district policy and managing the day-to-day operations of the district. Let educators lead.

5) Providing community leadership as advocates for children, the school district and public schools (Board members act as liaisons and District advocates with community members and other institutions, often through our committee assignments)

Authority is granted to the board as a whole, not each member individually. It is of paramount importance that board members fulfill these responsibilities by working together as a cohesive governance team with the superintendent to make decisions that will best serve all the students in the community. Board members do not represent a particular school community or a particular community interest group.

While the Board partners with the superintendent, principals and cabinet members to make decisions related to the five areas of responsibility noted above, staff are the ones responsible for managing and implementing district operations, overseeing provides one of the most important and essential services to the people. The Superintendent and administrators are public employees who (admirably) work for the public to run the public schools. The Board of Trustees are the representatives of the public who are elected to be responsible for ensuring that the superintendent, administrators, and the District as a whole are providing the best possible public schools to their community. I think that absolutely entails providing the best possible compensation for the District's educators.

| run the schools, but to see that the schools are well run". | curriculum and instruction and stewarding individual school | |
|---|---|--|
| | sites. School board members | |
| I believe an effective Board | need to be well informed citizens | |
| provides high-level guidance and | but we are not the educational, | |
| direction for the district but does | school facility, or district financial | |
| not get directly involved in the | experts - teachers and | |
| actual management functions of | administrators are the experts | |
| the district. The board should | and we should be valuing and | |
| provide management with the | respecting that expertise. While | |
| desired outcomes for the district, | Trustees should do their | |
| and the Superintendent and | homework, ask staff tough | |
| management are responsible for | questions, and should expect | |
| implementing those goals and | staff to provide the Board with | |
| achieving the outcomes. An | high quality, timely and | |
| effective Superintendent and | comprehensive information upon | |
| management should operate in a | which to base our decisions, | |
| similar manner to an effective | individual Trustees should not be | |
| board; with open-mindedness, | micro-managing staff. We should | |
| transparency, clear | strive to work within a trusting, | |
| communication, listening, and | respectful relationship culture | |
| with the best interests of all | that assumes positive intent and | |
| students in mind. | respects the different roles we all | |
| | play in achieving a common | |
| | vision. | |
| | | |